



## Overview

Vail Place has provided community-based mental health support services to adults with serious mental illness in the Twin Cities area for over 40 years. We are a single point of access and coordination for individuals - providing case management, housing, employment, health and wellness, and connections to critical resources.

At Vail Place we serve over 3,000 clients annually. Our person-centered services make a real difference in the lives of our clients and community. We connect people with the services they need to find homes, jobs, health, and friendship.

## Dr. Vail Hour

Join us for our **FINAL** Dr. Vail Hour theatrical performance. This event is an opportunity to showcase our impact, work, and the community's support in an annual performance. In 2022, our original production will help Vail Place to spread awareness about living with mental illness.

### *The Mystery of Vail Place - A Mental Health Detective Musical*

*Date:* Wednesday, October 19, 2022  
*Location:* Metropolitan Ballroom & Clubroom  
*Time:* 4:00pm Theatrical Performance  
5:15-7:15pm Reception





## Programs

### **Clubhouse Community Support Program**

Our program is based on the internationally-acclaimed Clubhouse Model – designated as an Evidence Based Practice by SAMSHA – and supports a wide range of needs: providing employment and housing opportunities, social connectedness, skill building, along with supporting health and wellness.

### **Targeted Case Management (TCM)**

Adult Mental Health Targeted Case Management services at Vail Place are provided with a trauma-informed and person-centered focus. Case managers help individuals navigate the complexities of the social service, mental health, and health care systems.

### **Assertive Outreach and Stabilization (AOS) Services**

AOS is an integrated care model designed by Vail Place to engage individuals in crisis experiencing mental illness, chronic substance abuse disorders, and a variety of social and health related consequences. The goal being to help stabilize people in the community and ultimately reduce healthcare costs.

### **Vail Care – Behavioral Health Home**

A DHS-Certified Behavioral Health Home Service, this is a mobile, community-based service designed to improve the health of individuals living with mental illness, chronic health conditions and substance use disorders.

### **Vail Connect**

A Partnership with North Memorial Health this program is offered as part of the Accountable Community for Health Project between Vail Place and North Memorial (NMH) with navigation services, rapid intake to comprehensive services, weekly drop-in housing group, and assertive outreach and stabilization to the Vail Connect Model.

### **Housing Program and Services**

Vail Place has offered housing support for many years to help people find safe and affordable housing. We work each year to find innovative ways to work directly with people in need of a home. In 2021 Vail Place created a Housing Division, which encompasses all of our individual housing programs and services under one umbrella, allowing for greater integration, utilization and leveraging of resources to better meet our mission.

### **New Rapid Re-Housing Program**

Our newest housing initiative targets people currently living in a Hennepin County emergency shelter, assisting them quickly obtain and maintain housing placements long-term.

### **Vail Care – Behavioral Health Home**

A 23-bed 24/7 group residential “Home” in Minneapolis providing transitional housing and support services that address the comprehensive needs of people who are homeless and living with mental illness and chemical dependency.

# Sponsorship Opportunities

## Visionary - \$10,000

- Customized Mental Health Program for your staff
  - Speaking opportunity at a capstone event
  - Sponsor mention at our Speaker's Bureau event
  - Recognition during event
  - Two types of recognition during event
  - Original jingle during pre-recorded Dr. Vail hour performance that will be used for future marketing
  - Social media posts
  - Recognition in Vail Place's annual report
  - Logo on all promotional materials
  - Product placement for guests
  - Naming opportunity on signature event
  - Logo on Vail Place home page
  - Branded gift takeaway
- 

## Partner - \$7,500

- Recognition during event
  - Recorded interview at Dr. Vail Hour event
  - Social media posts
  - Recognition in Vail Place's annual report
  - Logo on all promotional materials
  - Original jingle during pre-recorded Dr. Vail hour performance that will be used for future marketing
  - Product placement for guests
  - Branded gift takeaway
- 

## Advocate - \$5,000

- Original jingle during pre-recorded Dr. Vail hour performance that will be used for future marketing
  - Social media posts
  - Recognition in Vail Place's annual report
  - Logo on all promotional materials
  - Product placement for guests
  - Branded gift takeaway
- 

## Supporter - \$2,500

- Original jingle during pre-recorded Dr. Vail hour performance that will be used for future marketing
  - Branded gift takeaway
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## Table Host - \$1,750

- Purchase a table for 10 Clubhouse Members
- Branded gift takeaway

## Table Host - \$1,500

- 10 seats
  - Branded gift takeaway
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## *All Sponsors:*

- Linked logo on agency and event webpages
- "Sponsored by" recognition in event materials
- 10 seats to Dr. Vail Hour event
- Recognition in Vail Place Newsletter

# Sponsorship Form

SPONSORSHIP LEVELS	Visionary \$10,000	Partner \$7,500	Advocate \$5,000	Supporter \$2,500	Table Host
Customized Mental Health Program for your staff	•				
Speaking opportunity at a capstone event	•				
Sponsor mention at our Speaker's Bureau event	•				
Recognition during event	•	•	•		
Original jingle during pre-recorded Dr. Vail hour	•	•	•	•	
Social media posts	•	•	•		
Recognition in Vail Place's annual report	•	•	•		
Logo on all promotional materials	•	•	•		
Product placement for guests	•	•	•		
Logo on Vail Place home page	•				
Recorded interview at Dr. Vail Hour event		•			
Branded gift takeaway	•	•	•	•	•

## Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: ☐ \$10,000 ☐ \$7,500 ☐ \$5,000 ☐ \$2,500 ☐ \$1,750 ☐ \$1,500

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

## Payment Information

☐ Check enclosed (payable to Vail Place) ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Card Holder Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

## Donations

☐ In lieu of the suggested sponsorship amounts, please accept \$ \_\_\_\_\_ to support Vail Place.

Please mail or email the completed form to:

Vail Place  
Attn: Katee Crawford  
23 9th Ave. S.  
Hopkins MN 55343

For more information contact Katee Crawford at [kcrawford@vailplace.org](mailto:kcrawford@vailplace.org) or 952.938.9622